# INTRODUCING ZETU



## Who Are Zero Procure?

Zero Procure has a team with an excess of 30 years' experience in hospitality procurement and operations. We are on a mission to change the way businesses procure and as such have become the procurement destination of choice for the hospitality industry in the UK.

Headquartered in London, the Zero Procure Team all have vast experience deep rooted in the hospitality sector. We have experienced the ups and downs and understand what it takes to protect profits when the market contracts, maximize margins when opportunities arise and drive procurement efficiencies.

# What We Do.

Maintaining quality while controlling costs is essential to running a viable business. Finding the greatest deal on products and services enables you to keep costs under control and maximize your profit margins. However, in today's complex buying market, discovering and closing those deals requires time and experience.

That's where Zero Procure can help. Put simply we are here to make procurement simple, help you buy better and save you time and money, all for Zero cost.

At Zero Procure, we work with our extensive network of trusted suppliers, carefully selected to suit all requirements of hotels, restaurants, pubs, and bars. Using our expertise to evaluate the requirements and propose new supplier recommendations or retention of current suppliers where suitable that will provide the best solution considering cost, quality, service, reputation, and reliability.

Our business model is flexible, transparent, and scalable to suit the procurement needs of customers. No matter how big or small, whether you're about to launch or you are fully established, our hugely experienced team drives results with a robust profit protection strategy.

There is no fee for a customer to work with Zero Procure and they continue to retain the relationship with and pay suppliers directly. Our income comes from our suppliers who pay us a small commission for the business we bring them and the expansion of their quality customer base.

### How we collaborate with our Customers

There is no fixed format for Zero Procure customers as our model doesn't work along the assumption that one size fits all.

We are agile, working together in partnership with our customers. We can integrate with existing procurement infrastructure or develop a bespoke procurement solution. Either way, we do all the heavy lifting.

After a review of your expenditure and pain points, we can provide solutions for any or all of your needs. With access to an extensive and trusted supply chain, we can recommend suppliers for everything from food and beverage to utilities and labour. We will collaborate with you to develop stronger purchasing strategies and ensure that you are buying the right products and services from the right suppliers.

When we collaborate with our customers, we become part of their team on an individual, personalised basis and are committed to be on hand from the beginning and beyond.

Areas of spend we typically look at for our customers include:

#### **Products**

- » All Food & Drink Categories
- » Chemicals & Cleaning Products
- » Consumables & Disposables
- » Furniture
- » Guest Amenities
- » Laundry
- » Packaging
- » Print
- » Tabletop Items
- » Uniforms

#### **Services**

- » HR & Training
- » Insurance
- » Maintenance
- » Marketing & PR services
- » Merchant Services
- » Outsourced Labour
- » Pest Control
- » Telecoms
- » Utilities
- » Waste Management

#### Who Do We Work With

We support all sectors of hospitality from hotels, restaurants, private members clubs, pubs and bars across the UK. Some of our amazing customers include:

- » Atlas Hotels
- » Iconic Hotels
- » L&R Hotels
- » Nobu Hotel London Portman Square
- » Peninsula London
- » Rosewood Hotels & Resorts
- » The Dorchester Collection
- » The Other House
- » Upham Inns

- » Burger & Lobster
- » Nusr-Et Steakhouse London
- » Incipio Group
- » The Breakfast Club
- » London Brasseries
- » Westminster School
- » Albion & East
- » Bob Bob Ricard
- » Open House Group



# Why work with Zero Procure?

We'll let some of our happy customers answer that.....

"Working with Zero Procure has been the perfect fit for our business. Their model of not charging their customers and still managing to deliver great results that positively impact the bottom line is very refreshing. I would highly recommend them to any hospitality business."

**Dino Sura, Managing Director, Burger & Lobster** 

"Zero Procure did everything – with almost no time or effort from me! The best part was that I could completely trust their team to represent our company professionally with suppliers and partners."

Simon Young, Executive Chef, Rosewood Hotels & Resorts

"Zero Procure worked closely with our team to identify and realise savings from across a number of spend categories, guiding us to the right solution for us to be able to sustain those gains over the long term."

Douglas McHugh, General Manager, St. Ermin's Hotel



Here to make procurement simple, save you time and money, all for **Zero** cost.

We look forward to partnering with you.